

# THE Voice

THE OFFICIAL PUBLICATION OF



North & Western  
Lancashire  
Chamber of Commerce

## Media Information



## ABOUT LANCASHIRE BUSINESS VOICE

*The Voice* is the new official publication of award-winning North & Western Lancashire Chamber of Commerce.

The Chamber, which has been established since 1916, actively represents, supports and promotes over 1,600 businesses, from micro to multi-national organisations, throughout the region.

Published four times a year, *The Voice* will fulfil two principal roles. Firstly, to keep members informed of the Chamber's many activities, whether they be lobbying government for legislative changes to assist business, providing information on the various networking opportunities that form a core part of any chamber of commerce's diary and promoting positive business news on behalf of its membership.

*The Voice* will act as a discussion forum for some of the region's leading business people, each issue will carry authoritative comment on key issues affecting all businesses, from tax to exporting and energy to tackling red tape.

With a readership of 6,000, few other business magazines can directly touch as many opinion formers across the region.

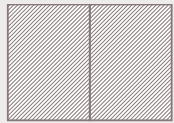
Finally, each issue will carry a series of features on topical business matters all backed by strong editorial support from leading figures within their speciality.

It is the breadth of editorial coverage that makes *The Voice* the obvious choice for any company wishing to promote itself to the business community of region.



### Advertising rates

Prices are fully inclusive of artwork creation



#### Double Page

Size: 426mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£1,900** + VAT



#### Full Page (Portrait)

Size: 216mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£1,100** + VAT



#### Half Page (Landscape)

Size: 181mm (w) x 116mm (h)

**£650** + VAT



#### Half Page (Portrait)

Size: 88.5mm (w) x 237mm (h)

**£650** + VAT



#### Quarter Page (Portrait)

Size: 88.5mm (w) x 116mm (h)

**£425** + VAT



#### Quarter Page (Landscape)

Size: 181mm (w) x 56mm (h)

**£425** + VAT

**Non-member rates:** Plus 20% on all of the above

### Special positions

Prices are fully inclusive of artwork creation



#### Inside Front Cover (Portrait)

Size: 216mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£1,200** + VAT



#### Inside Back Cover (Portrait)

Size: 216mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£1,200** + VAT



#### Outside Back Cover (Portrait)

Size: 216mm (w) x 276mm (h) \*  
(including 3mm bleed to all sides)

**£1,300** + VAT

**Series Discount:** 10% for two issues 20% for four issues

**Inserts:** An inserts facility is available at **£135 per 1,000**. Inserts must weigh no more than 18g. Inserts weighing more than this limit will be surcharged.

### Artwork specifications

Please supply artwork in a **high-resolution PDF or JPEG (300dpi)**. Alternatively, adverts can be supplied as Adobe InDesign/Illustrator files - *remember to include all the images and fonts (where licensing permits)*.

\* For double and full page adverts please include 3mm bleed to all sides, with crop marks.