

There are almost 50,000 companies in Lancashire – less than a fifth of which are selling their products or services overseas. Those that do see on average a 34% improvement in productivity in their first year of international trade.

ARE YOU MISSING OUT?

No one knows more than us that taking that first step to selling your talent overseas can be pretty daunting....Where do you start, who do you need to talk to, can you do it; all questions that we can answer.

Join us, *for free*, on 16th February at HSBC's Commercial Banking Centre on Caxton Road, Fulwood, Preston PR2 9NZ, 11.30am -2.00pm (includes networking lunch) to hear first hand from people that are successfully selling overseas. Exporting services can be profitable and rewarding. Diversifying into overseas market's will help your business to become less financially reliant on home markets, which we all know be pretty unsteady.

Michelle Clarke, head of *Talent Dynamics* has taken her coaching and profiling business across the globe and is currently working in territories such as Australia and Japan. We're not suggesting you try these as entry markets but Michelle will very eloquently tell you why she did and how you can do the same, the countries may differ but the principle is much the same! We'll also be joined by Kevin Moseley of *SwimFin*, who too is successfully selling in many territories by taking the plunge (you'll see).....

There's a huge support network available to potential exporters, you won't be going it alone. Take a hour or two to see how we can help you sell more.

To reserve your complimentary places (limited to two per company), simply complete the form below and return it to: export@lancschamber.co.uk – or via fax to (01772) 655544

Name(s):		Position:	
Company:			
Address:			
Postcode:	Tel:	Fax:	
Email:		Website:	
Company Turnover:		No of employees:	

Your places will be confirmed by return and a full programme of the event/directions will be emailed to you in advance of the event. Watch out for additional events in this series on 24th February & 8th March